

*“2020 is a “super year” – a key moment for climate diplomacy and advocacy”*  
 – Farhana Yamin, co-author of the UN Paris Climate Accord

In response to the climate emergency and in support of the [AIA CA Climate Policy](#), the AIA CA Committee on the Environment announces the following agenda and schedule for urgent climate action in 2020.

AIA CA COTE Subcommittee agendas	When
<p><b>1. <i>ADVOCACY: Champion code change</i></b></p> <ul style="list-style-type: none"> <li>a. <a href="#">ZERO Code for California</a> – a three-pronged strategy for adoption                             <ul style="list-style-type: none"> <li>i. Promote city-by-city adoption of the ZERO Code (or equivalent) as a reach code in 2020.</li> <li>ii. Secure inclusion of ZERO Code (or equivalent) as a statewide reach code in Cal Green by 2022.</li> <li>iii. Secure inclusion of ZERO Code electrification requirement within 2022 Title 24 of the California Building Code.</li> <li>iv. Secure all ZERO Code requirements as mandatory ASAP</li> </ul> </li> <li>b. <b>Other advocacy initiatives</b> <ul style="list-style-type: none"> <li>i. <b>Electrification:</b> Promote city-by-city adoption of electrification ordinances</li> <li>ii. <b>Adaptive reuse:</b> Secure full CA adoption of IEBC for existing buildings; explore incentives</li> <li>iii. <b>Mass timber:</b> Secure mid-cycle code change allowing for tall wood construction</li> <li>iv. <b>Red List:</b> develop a “Red List” of materials to promote health and rapid decarbonization</li> </ul> </li> <li>c. <b>Strategic Partnerships</b> <ul style="list-style-type: none"> <li>i. Develop strategic partnerships and coordinate efforts with aligned organizations: NRDC, Sierra Club, USGBC, Building Decarbonization Coalition, Carbon Leadership Forum, etc.</li> <li>ii. Engage strategic stakeholder groups that influence California codes, regulation, policy and building practices such as BOMA, BIA, CALBO, AGC, ASHRAE, etc.</li> </ul> </li> </ul>	
<p><b>2. <i>EDUCATION / PROFESSIONAL DEVELOPMENT: No architect left behind</i></b></p> <ul style="list-style-type: none"> <li>a. <b>Educate the profession</b> <ul style="list-style-type: none"> <li>i. Support ongoing <a href="#">AIA CA webinars</a></li> <li>ii. Promote statewide participation in the <a href="#">AIA 2030 Commitment</a></li> <li>iii. Support development and distribution of the <a href="#">Building Decarbonization Practice Guide</a></li> <li>iv. Curate evolving information about operational and embodied carbon reduction, adaptive reuse, water resource management, and useful design tools</li> <li>v. Organize statewide firm by firm “lunch and learns” on 2030 Commitment and ZNC design</li> <li>vi. Require mandatory Continuing Education in ZNC design for license renewal in California</li> </ul> </li> <li>b. <b>Educate clients, policy makers, and the public</b> <ul style="list-style-type: none"> <li>i. About rapid de-carbonization, the role of new buildings and adaptive reuse of existing</li> <li>ii. Develop public education programs: digital, print, events, etc.</li> <li>iii. Leverage AIA materials: <a href="#">Framework for Design Excellence</a>, <a href="#">AIA Blueprint for Better</a> etc.</li> </ul> </li> </ul>	
<p><b>3. <i>COMMUNICATION: Declare the emergency – transform our practice</i></b></p> <ul style="list-style-type: none"> <li>a. <b>AIA CA communications:</b> Facilitate and coordinate communications with Education and Advocacy Subcommittees and among local COTE chapters.</li> <li>b. <b>Professional communications:</b> Communicate the urgency of action, and tools to achieve it                             <ul style="list-style-type: none"> <li>i. <b>I AM GLOBAL CHANGE / I AM CLIMATE ACTION!</b> Leverage AIA National communication</li> <li>ii. Disseminate information and new tools with a special focus on small firms</li> <li>iii. Prepare a brochure: “What can I do - as an individual, a firm, a citizen/architect?”</li> <li>iv. Create a virtual (for now) ROADSHOW presenting AIA CA COTE agenda and activities.</li> </ul> </li> <li>c. <b>Public communications:</b> Manage communication and outreach with the general public.                             <ul style="list-style-type: none"> <li>i. Prepare a brochure: “Why is de-carbonization important? Economic benefits, resilience, retrofit first, etc.</li> </ul> </li> <li>d. <b>Design Awards</b> <ul style="list-style-type: none"> <li>i. Continue evolution of AIA CA design awards to reflect decarbonization as a key value</li> <li>ii. Use the AIA Common App and promote it’s use across all CA chapters.</li> <li>iii. Consider other award programs to recognize innovation and practice transformation</li> </ul> </li> </ul>	