

2023
ANNUAL
REPORT

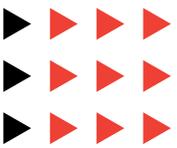


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PAST PRESIDENT'S MESSAGE



Ursula Currie

Senior Associate, Perkins&Will

It has been an incredible honor to have served as the 2023 AIA East Bay president, presiding over four counties but one impressive community.

In 2023 we witness for the first time in history, three female presidents elected back-to-back, to serve at the AIA national level. That shift in our leadership landscape does not land on deaf ears. Let's ensure more diverse voices are representing our profession and that more female architects are surely deserving of recognition.

At the AIAEB, we recognize the effective power of shared resources, so we continue to build our alliances with our neighboring AIA Chapters. During 2023, our priority was to support AIASF as hosts of the National convention. The highlight of our own programming was the Leadership Legacy series. We hosted panels of esteemed Bay Area architects deliberating on topics pertinent to our profession, all made possible by the dedication of our former president, Brian Stryzek.

Never forget that your AIA Membership affords you the agency to impact the profession in a way that you wish to see it progress. In 2023, AIAEB deepened its recognition of our Indigenous First Nations people. We pay our Shuumi Land tax, and we encourage all who can to do the same.

A president is only as effective as the Board members with whom they serve. I have learned so much from my colleagues in the ways of good governance and diplomacy. I graciously hand the presidential baton to Tim Nystrom, poised to create his own legacy in 2024.

Ursula Currie

PROGRAMS

2023 HIGHLIGHTS



Ursula Currie - President

Ursula Currie was elected as our new Board President in December 2022. With a clear vision for the future of our organization, Ursula was determined to advance the AIA mission and enhance architects' impact on communities here in the East Bay and across the country.

Joint Lecture Success

Germane Barnes delivered a captivating talk that seamlessly blended architecture, history, and social justice, engaging our audience with his exploration of ancient cultures and their relevance to contemporary society, shedding light on the connections between historical architecture, societal structures, and modern-day challenges.



A23 Architectural Bay Tours

With 15,000 Architects in town for A23, the East Bay hosted over 1600 guests over four days and five tours making it one of our most well attended events in our history as well as generating a nice sum of revenue for the organization, not to mention plenty of smiles.

East Bay Home Tours Returns

We brought the Home Tours fundraiser back to the East Bay. We toured over 200 guests that day, featuring five homes and one ADU. We ended the day with a party for our volunteers and docents at Fieldwork Brewing Company. We all had a great day, and we hit our funding target to boot.



PRESIDENT'S WELCOME MESSAGE

Hello, East Bay Community,

I am thrilled to address you as President of our esteemed architectural

organization. Together, we've reached a remarkable milestone, surpassing 1,000 members. This achievement speaks volumes about our collective passion and commitment to architecture.

I extend my heartfelt thanks to each member for their unwavering support. Your dedication drives our shared successes, and leading such a talented group is an honor.

As we grow, we celebrate our diversity and embrace new opportunities. In 2024, we're focusing on creating more connections through various new networking events and programs. Initiatives like the online PrepARE license exam study program and enhanced mentorship opportunities highlight our commitment to nurturing talent.

I encourage each member to get involved in our upcoming events, join discussions, and help shape our future. Your input is vital as we navigate the evolving landscape of our profession.

Additionally, I'm committed to amplifying our presence in the local architectural scene. By building solid relationships with local authorities and businesses, we can advocate for architecture's importance in shaping a sustainable future.

Thank you for your ongoing support and dedication. I'm excited about the journey ahead and the continued success of our organization.

Warm regards



Tim Nystrom
President
AIA East Bay



Tim Nystrom

Architect, OAG Architects

LOOKING AHEAD TOWARDS 2024



We are incredibly excited about our upcoming events in 2024! There are a wide variety of engaging activities and opportunities planned for the year, and we can't wait to share them with you.



Leadership Lecture Series - 2nd Year

Experience the dynamic synergy between architects and owners in the 2024 Leadership Lecture Series. Dive deep into shared experiences, gain valuable insights, and explore collaborative strategies. Engage in interactive sessions, exchange ideas, and cultivate the art of collaborative leadership.



Strategic Plan

Our Board crafted a 2-year strategic plan centered on two key objectives: enhancing operational professionalism and maximizing membership relevance and impact. The plan aims to elevate organizational efficiency and member satisfaction through extensive stakeholder engagement, data analysis, and strategic foresight, fostering a vibrant architectural community.



Mentor Certificate Program

Continuing in 2024 with our 6th and 7th cohorts, we match participants with experienced mentors who provide valuable insights, advice, and resources to help them succeed in their chosen fields. The program includes regular check-ins and progress evaluations, opportunities for networking and skill development.



ARE Online Test Prep Program

Introducing PrepARE: Our new online test prep program will shorten the journey to architectural licensure. Exclusively free for all AIA East Bay Associate members, it's your ultimate resource for acing exams in 2024 and beyond. Empower your career and conquer the ARE with confidence, one exam at a time.

LOOKING AHEAD TOWARD 2024



(CONTINUED)



Home Tours - East Bay

Our 2024 Home Tours will showcase the latest design trends and sustainable features. The tours will provide an opportunity for attendees to see how the use of design principles and techniques can be applied in real-world settings and to ask questions of homeowners and designers.



Student Design Competition

In 2024 we launch our inaugural Student Design Competition, presented in collaboration with the College of Environmental Design (CED). Students will unleash their creativity during this day-long event for a chance to win the prestigious perpetual trophy, along with a \$1000 cash prize.



Design Awards Gala

The 2024 Design Awards Gala event will be a celebration of the best in design from the East Bay region. The gala will be an opportunity for architects, designers, builders, and industry professionals to come together to recognize the outstanding contributions of their peers and to celebrate the power of design to enhance our built environment.

EXECUTIVE DIRECTOR'S MESSAGE

Dear AIA East Bay members,

I extend my heartfelt gratitude for your unwavering dedication

and commitment to our chapter. Each of you brings a unique blend of talent and passion, propelling our organization forward and amplifying our mission to design a sustainable future and improving the quality of our built environment.



Mike Wilson

Executive Director, AIA East Bay

As we embark on this new year, I'm thrilled to unveil our inaugural strategic plan for 2024-2026, marking a significant milestone in our chapter's history. This comprehensive roadmap will guide us as we embrace fresh opportunities for growth and foster greater collaboration. Our journey is not just about individual achievements but about the collective strength of our four counties, unified as one vibrant community. Notably, our organization has experienced remarkable expansion, surpassing the milestone of 1000 members with an impressive 37% increase in membership over the past four years, a testament to the strength and unity of our community.

In line with our strategic objectives, we are excited to introduce several new programs aimed at empowering our members and serving our community. These initiatives include the launch of the Student Design Competition to nurture budding talent, the implementation of the ARE Online Test Prep program to support emerging professionals, and the expansion of our Mentorship Program to facilitate knowledge exchange and professional development. Each of these programs embodies the spirit of collaboration and support that defines our community across the four counties.

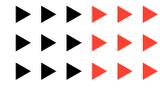
In closing, I want to express my profound appreciation for your steadfast support of our organization. Your membership remains the cornerstone of our success, and we are steadfastly committed to delivering unparalleled experiences and value to each and every one of you. Together, as four counties united as one community, we will continue to shape the future of architecture and leave a lasting legacy for generations to come.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mike Wilson', written over a white rectangular background.

EAST BAY

MISSION & VISION



Mission

Our community is committed to designing a sustainable future and improving the quality of our built environment.

Vision

We are guided by five principal visions



Increasing Student Engagement

Student engagement is important to the AIA East Bay as it helps to foster a sense of community and encourages the next generation of architects to become active members of the profession.



Deepened relationships with members

Creating more opportunities for active engagement with the larger membership is important for the AIA East Bay because it helps to foster a sense of community, encourages participation and collaboration, and ultimately helps to strengthen the organization as a whole.



Expanding opportunities to share member work

Enabling members to share their work and ideas is important for our organization as it helps to promote collaboration, knowledge sharing, and the overall growth and development of our professional community.



Growing Alliances with Similar Organizations

Deepening alliances with other organizations similar to the AIA East Bay is valuable as it helps to expand our reach, increase our impact, and foster collaboration and knowledge-sharing among professionals in the built environment industry.

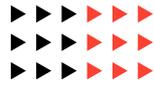


Boosting awareness of the value of the architectural profession

It is valuable to educate the public about the importance of what architects do as it helps to raise awareness and understanding of the role architects play in shaping our built environment and the impact it has on people's lives and communities.

“Four Counties,
One Community”

THANK YOU! SPONSORS



Platinum Sustaining Partner



Gold Sustaining Partners



Silver Sustaining Partners



Allied Professional Partners



KNOWLEDGE

COMMUNITIES



1.

Small Firm Forum - SFF

SFF advances the mutual interests of architects practicing in small firms. Small firms are like little boats in a big ocean. At SFF, we explore topics of interest to small firms and things architects need to know in order to prosper. SFF helps make enduring professional friendships.

2.

Women in Architecture - WiA

RUD aims to improve the quality of the urban environment of East Bay cities and surrounding areas by promoting excellence in urban design, land use and transportation planning, public policy, and implementation in the built and natural environment.

3.

Young Architects & Emerging Professionals - YA/EP

Focusing on building a community among licensure candidates, architecture students, and early career design professionals, this group addresses the professional needs and concerns of Bay Area Associate members and Architects within 10 years of licensure.

4.

Architects Community For the Environment - ACOTE

ACOTE works to advance, disseminate, and advocate – to the profession, the building industry, the academy, and the public – design practices that integrate built and natural systems and enhance both the design quality and environmental performance of the built environment.

5.

Justice, Equity, Diversity & Inclusion (J.E.D.I.)

The JEDI committee has been established to solidify AIA East Bay's commitment to Equity and Inclusion in the architectural community. This committee is focused on fostering a community of inclusivity through trainings and resources that will be available to all.

COMMITTEES



1.

Design Tours Committee

We present a wide range of tours and tour types for AIA East Bay members and the public. Our mission is to plan tours of places notable for their design, led by the architects (ideally) and/or project team members that made them possible.

2.

Home Tours Committee

This committee plans our yearly Home Tours, in order to showcase the impact of collaboration between homeowners and registered architects to help craft beautiful, relevant and innovative solutions for the housing needs across all sectors of our society.

3.

Design Awards Committee

We recognize outstanding achievements in architecture and design. The committee works to recognize the contributions of entire teams in creating outstanding projects, and organizes an awards ceremony to celebrate them.

4.

Joint Lecture Series Committee

This committee, in collaboration with UC Berkeley College of Environmental Design, hosts a joint lecture by bringing in a renowned architect to Cal. Through the firms' generosity we are able to present a wide array of architects of stature.

5.

Leadership Lecture Series

This small but mighty committee led by past President Brian Stryzakk welcomes all members to join us as we plan our series for 2025.

6.

Mentorship Program Committee

Our Program fosters collaboration and meaningful conversations between architectural professionals and current students and young professionals, cultivating a vibrant community and forging enduring relationships.

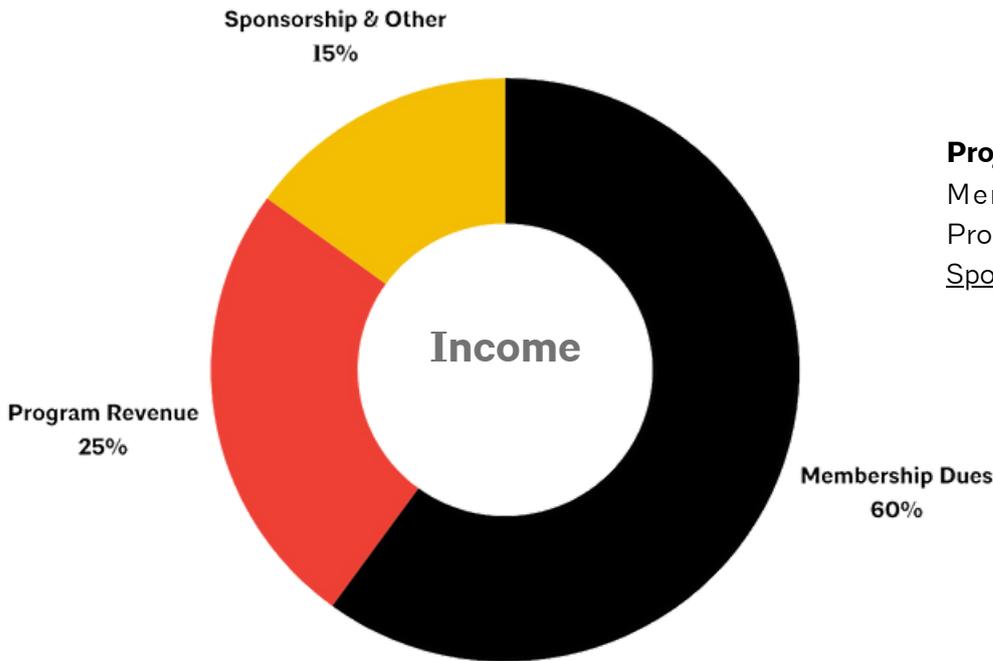
5.

Communication Committee

We enhance community connectivity through clear messaging and innovative engagement strategies. Together, we amplify our voice and cultivate stronger connections across the entire AEC industry in the East Bay region.

INCOME & EXPENSES

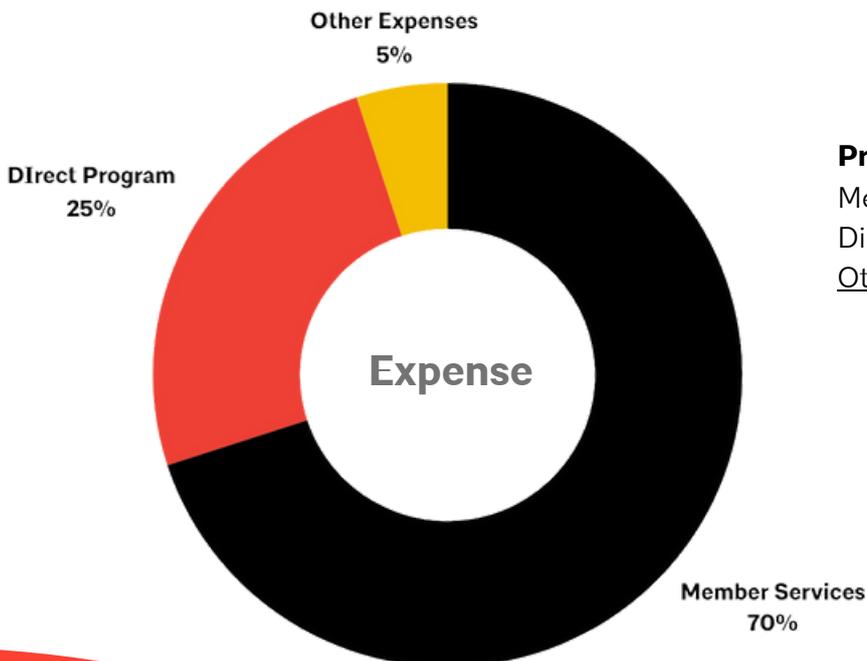
Projected Income



Projected Income

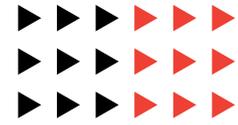
Membership Dues	\$282,151
Program Revenue	\$134,200
Sponsors & Other	\$38,600
Total	\$454,951

Projected Expenses



Projected Expenses

Member Services	\$304,913
Direct Program	\$108,897
Other Expenses	\$21,780
Total	\$435,590

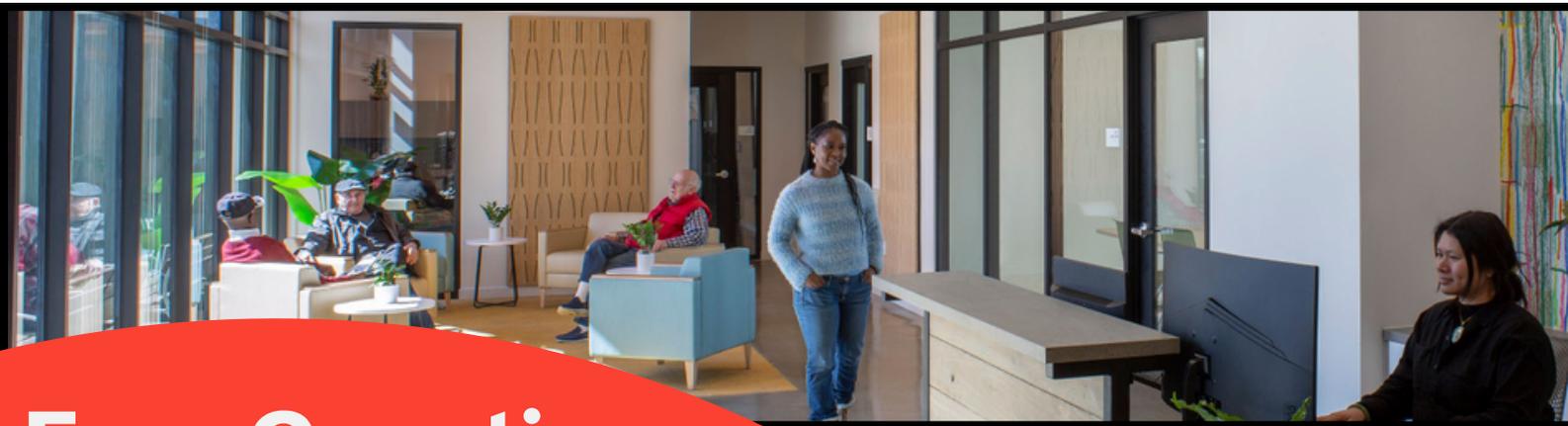


Hacienda Heights

Winner in the Beyond Category
2023 Design Awards
Pyatok



Before



Four Counties, One Community



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