

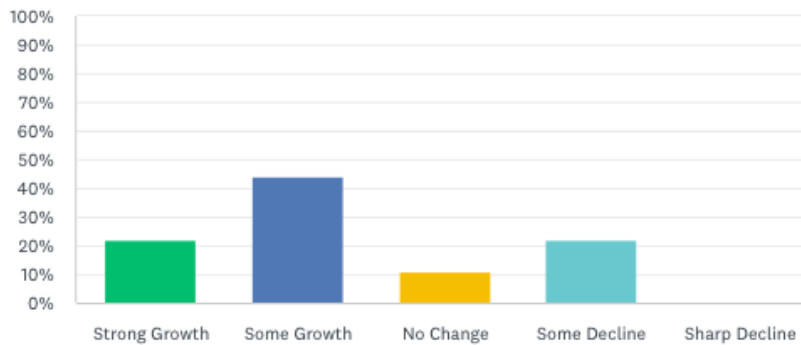
December 2023 AIA East Bay Membership Pool

Conducted via the organizations monthly newsletter

Leading with optimism, a significant majority of architects participating in a December 2023 poll are optimistic about the state of the architectural industry in 2024. A notable 65% of respondents anticipate growth, with 43% expecting some growth and an additional 22% foreseeing strong growth. While 11% believe the industry will maintain its 2023 status, only 22% express concerns about a potential decline. This prevailing positive sentiment among architects reflects a prevailing optimism for the industry's growth and development in the upcoming year.

Your Industry Forecast For Next Year.

Answered: 9 Skipped: 0



ANSWER CHOICES	RESPONSES
▼ Strong Growth	22.22%
▼ Some Growth	44.44%
▼ No Change	11.11%
▼ Some Decline	22.22%
▼ Sharp Decline	0.00%