

AIA East Bay Strategic Plan 2024-2026



MISSION: Our community is committed to designing a sustainable future and improving the quality of our built environment.

ORGANIZATIONAL INNOVATION & RESILIENCE

Vision of Success: We are a dynamic and thriving organization with a diverse and engaged membership.



Establish effective and capable leadership and governance structures









Use metrics to

measure and adiust

A CLEARER VALUE TO MEMBERS

Vision of Success: The AIA East Bay is the leading organization in (Northern California or East Bay) for design professionals committed to improving the built environment.



Advancing members' careers is essential for the AIA East Bay to remain relevant and valuable to its membership



Career Pathways



Firm Focused



Relevant Programing



We must be an industry resource and conduit for engagement with the AEC industry



Partner with other AEC orgs



Develop relationships with other AEC orgs



Open KC's to other
AEC org members



Our value proposition to its members is driven by the requirement to be a subject matter expert in architecture and the AEC industry



Create & Deliver programming



Broader networking opportunities w/ Orgs



Utilize a network of Allied Professionals



Utilize a network of Allied Professionals